

D2SCTM

D2 Data Driven Software Corporation

State of Tennessee Department of Education
Request for Proposal #33150-02211
For P-12 LDS – Early Warning Data System

**QUALIFICATIONS EVIDENCE FOR
RFP #33150-02211**

D2 Data Driven Software Corporation
Ken Sumrall – President & CEO
ken.sumrall@d2sc.com
214.753.4501
900 Jackson St | Dallas, TX 75202
p: 800-490-4044 | f: 972-490-4045

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Tab One: Company Qualifications

COMPANY OVERVIEW



Location

D2 Data Driven Software Corporation
900 Jackson Street Suite 380
Dallas, TX 75202

The Vision

Today D2SC supports an ever-growing base of students and educators in districts and states across the country. D2SC remains focused on providing high-quality, easy-to-use, evolving solutions for customers—solutions that provide districts and the states with the tools to meet their ever evolving and challenging goals of providing the best quality education for students, parents and the community.

Products

For over ten years D2SC has been providing clients with a web-based modular, stable, scalable and integrated solution that includes the following modules:

- Data Warehousing and Reporting
- Assessment Management
- Curriculum and Instructional Management
- Program, Accountability, and Student Intervention Tracking
- Gradebook
- Classroom Walk-Through
- Student and Parent Access

Organizational Structure

D2SC is a privately-held corporation headquartered in Dallas, Texas. We also work and partner with a talented network of implementation service consultants. D2SC has a team of employees that enable D2SC to provide exceptional customer service and reach implementation needs. D2SC's financial information is confidential, but will be discussed further in the RFP process directly with our Chief Financial Officer.

The company leadership team consists of:

- Ken Sumrall, President and Chief Executive Officer
- Rob Couture, Chief Financial Officer
- Muhammad Wasay, Vice President of Development

SUMMARY OF EXPERIENCE

Over the 12 years of D2SC's existence, the company has provided and is currently providing similar scopes of services as requested in this RFP.

D2SC provides a fully integrated solution for Data, Reporting, and Analysis as envisioned in this RFP.

D2SC's currently serves more than 3million students in more than 400 districts across the U.S. D2SC's clients include large and small districts ranging from as few as 300 students to as many as 460,000 students across more than 15 states.

Related Project

For the past two years, D2SC's applications have served the Arkansas DOE (Instructional Technology Division) and Arkansas' Target Test Consortium. The system provides a state-wide Interim Assessment solution. While the TN RFP is not for an 'Assessment' solution, there are many aspects of the solution contemplated by your RFP that are elements of D2SC's work with Arkansas.

- For the Arkansas project, D2SC's applications are in use by more than +180 of Arkansas school districts.
- The D2SC application interfaces with each districts SIS databases to extract and maintain a broad set of current data for teachers, students, schedules, demographics, course grades, attendance, and more.
- The D2SC application servers as a focus point for accessing those data by teacher, campus/district administration, and education COOP staff.
- Access/usage for the system has utilization rates in excess of 20,000 concurrent users.

REFERENCES

Client	Contact	Implementation Overview
Arkansas DOE via Target Test Four Capitol Mall Little Rock, AR 72201 +460,000 students	Suzann McCommon Director - Great Rivers Education Service Cooperative Phone: 870.338.6461 smc@griver.grsc.k12.us	Components implemented: <ul style="list-style-type: none"> Assessment Management Reporting and Analysis Data Management Implementation Summary <ul style="list-style-type: none"> Client since 06/2009. This is for the scoring of the state assessment and reporting on the state assessment. Have integrated data from every district in the state. Student data moves from district to district on nightly basis. D2SC is the statewide scoring application and repository for Arkansas.

Client	Contact	Implementation Overview
Cocke County Schools 305 Hedrick Drive Newport, TN 37821 +5,000 students +400 teachers/ administrators	Paul L. Cogburn Supervisor Phone: 423.623.7821 x26 cogburnp01@k12tn.net	Components implemented: <ul style="list-style-type: none"> High-Stakes Assessment/Data Disaggregation, Reporting, and Analysis District Assessment/Data Disaggregation, Reporting, and Analysis Curriculum and Instruction LDAP Integration Implementation Summary <ul style="list-style-type: none"> Client since 6/2010.

Client	Contact	Implementation Overview
Fort Bend ISD 16431 Lexington Blvd Sugar Land, TX 77479 +68,000 students +9,500 teachers/ administrators	Robert Calvert Chief Information Officer Phone: 713.281.6340 x1068 Robert.Calvert@fortbend.k12.tx.us	Components implemented: <ul style="list-style-type: none"> High-Stakes Assessment/Data Disaggregation, Reporting, and Analysis District Assessment/Data Disaggregation, Reporting, and Analysis Curriculum and Instruction LDAP Integration Implementation Summary <ul style="list-style-type: none"> Client since 5/2009.

Client	Contact	Implementation Overview
<p>Grand Prairie Independent School District 514 Skyline Rd Grand Prairie, TX 75051</p> <p>+26,000 students +3,000 teachers/administrators</p>	<p>Missy Rowe Assessment and Programming</p> <p>Phone: 972.237.5587 Melissa.rowe@gpisd.org</p>	<p>Components implemented:</p> <ul style="list-style-type: none"> • High-Stakes Assessment/Data Disaggregation, Reporting, and Analysis • District Assessment/Data Disaggregation, Reporting, and Analysis • Scanned Assessment (NCS OMR Scanners) • Skyward Student Information System Interface • Program Tracking (PGP, BIL/ESL - LPAC, etc.) <p>Implementation Summary</p> <ul style="list-style-type: none"> • Client since 6/2008. • System fully functional and integrated by 7/2008.

Client	Contact	Implementation Overview
<p>Irving Independent School District 2621 W Airport Fwy Irving, TX 75062</p> <p>+33,000 students +3,000 teachers/administrators</p>	<p>Alice Owen Chief Information Officer</p> <p>Phone: 972.215.5092 aowen@irvingisd.net</p>	<p>Components Implemented:</p> <ul style="list-style-type: none"> • Curriculum and Instruction • High-Stakes Assessment/Data Disaggregation, Reporting, and Analysis • District Assessment/Data Disaggregation, Reporting, and Analysis • Scanned Assessment (Plain-Paper via High-Speed Copiers) • Scanned Assessment (Scantron OMR Scanners) • On-Line Assessment • Pentamotion Student Information System Interface • Program Tracking (BIL/ESL LPAC, SAS, 504, PGP, etc.) <p>Implementation Summary:</p> <ul style="list-style-type: none"> • Client since 6/2003. • System warehouses 6+ years of state and national assessments (TAKS, SDAA/SDAA-II, RPTE/TELPAS, TAAS, TerraNova, Aprenda, SAT, PSAT, and more). • Irving ISD teachers, principals and district administrators have desktop access to student/district performance data and use D2SC to direct student learning and achievement. • Annually, Irving ISD administers more than 400,000 question-based assessments via D2SC to 27,000 students in grades 3-12. • Irving ISD has constructed curriculum maps for all core content areas for grades K-12.

Overview

D2SC has an over ten-year track record of providing Learning Management and Longitudinal Data Systems (LMS/LDS) for many education entities large and small. This includes very large independent school districts as well as state departments of education.

D2SC's experience in the K-12 education environment includes systems that provide support for over three million students at all levels including multi-districts within a state and individual districts. D2SC's systems are capable of accommodating hundreds of LEAs, thousands of schools, administrators and teachers and over a million students within one state LMS/LDS.

The current version of D2SC's LMS/LDS provides a feature rich solution for the following modules:

- Assessment and Reporting (LDS)
- Curriculum
- Gradebook
- Parent Portal
- Program Tracking
- Reporting Plus (includes Early Warning based on indicators)
- Classroom Walk Through

D2SC's ability to integrate with virtually any Student Information System (SIS) or data warehousing system means that our existing LMS/LDS can be made compatible with a district's or state's existing data repositories.

A. Scope of Services

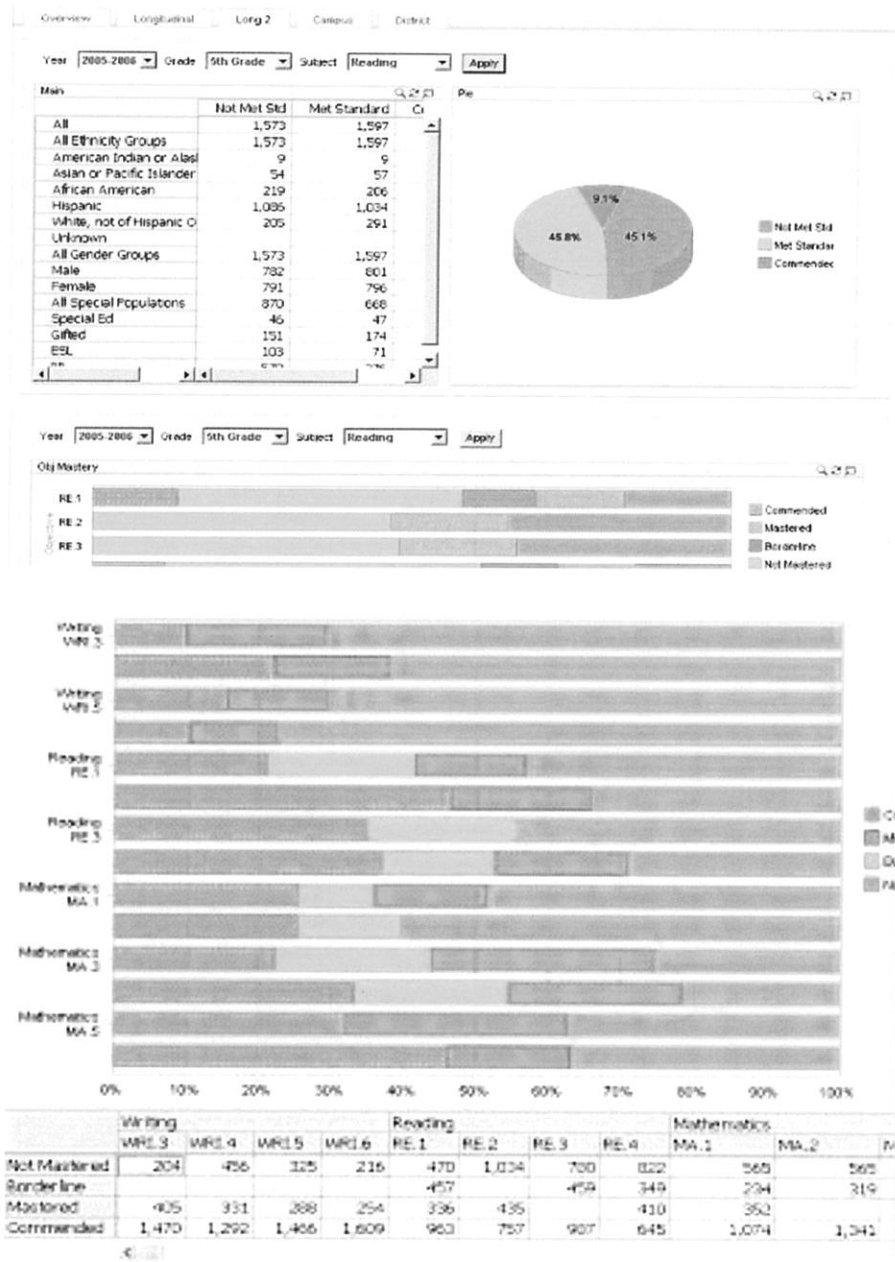
A.1

In accordance with the approved and accepted contract between the State and D2SC, D2SC will produce a Solution Schedule that will specify the service and deliverables products and the schedule timeline for delivery.

A.2

D2SC will deliver a P-12 longitudinal data system (LDS) that includes indicators and thresholds that will provide an Early Warning Data System (EWDS). The EWDS will consist of a set of Dashboard reports with drill down capability. Based on the EWDS, staff will have the ability to identify students that are at risk of not succeeding. The first set of indicators will be attendance, behavior/discipline and course completion. Additional indicators will be added in subsequent years.

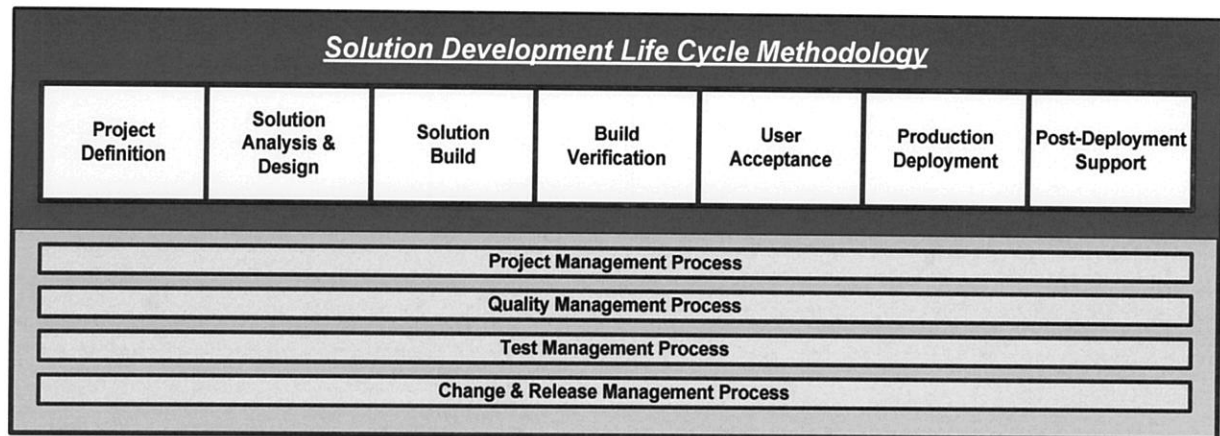
D2SC has provided clients with a variety of reporting, analysis, and dashboard capabilities. The following provide a few examples of D2SC dashboard looks. The final look and feel of a solution for TN would be jointly finalized by D2SC and TNDOE.



A.3

The D2SC Project Manager will, within thirty (30) days of contract execution and in partnership with the State assigned Project Manager, create an Annual Work Plan that will include all steps and phases of the project from the Project Definition Phase through the Post-Deployment Support phase.

D2SC follows a Solution Development Life Cycle process methodology to help ensure success. A high level overview of the SDLC is provided below.



The Work Plan will provide, in detail, all aspects of the life of the project including tasks, deliverables, assignments, responsible parties and the timeline schedule.

Upon initial acceptance by the State, the Work Plan will be baselined and future progress will be tracked according to the original baseline. This Work Plan shall be considered a living document and may, as new requirements or project impacts are encountered, require amendments throughout the life of the project. No change shall be made to the Work Plan without appropriate Change Management processing which will require approval by both D2SC and State executives.

A.4

The P-12 LDS/EWDS solution will be deployable to a Microsoft .NET Application Server on Windows Server 2008. D2SC's preferred delivery is via our own hosting centers.

The data model for the LDS/EWDS will be deployable on MS-SQL server 2008 R2 EE.

The solution will utilize MS BI and reporting tools.

A.5.a

Data Model

D2SC's model for data and application allows for a virtually unlimited number of active users and for the unlimited retention of student assessment data.

For non-student entities including:

- state,
- districts,
- schools,
- courses,
- classes,
- teachers and
- staff

the data model covers:

- identification (IDs, Names, etc),
- organization (relationships between entities),
- demographic (additional identifying information) and
- schedule data.

Additionally, for students, the model includes:

- attendance,
- discipline,
- grades,
- assignments,
- graduation planning,
- programs (federal and local)
- enrollment and
- guardian planning,
- assessment data including:
 - district assessments,
 - classroom assessments,
 - state assessments (TCAP)
 - and national assessments (SAT, ACT, SAT-10, NWEA MAP, DIBELS and DIBELS Next, ITBS, Cogat and others).

User Access

User access is defined by role and level. Roles are defined as Teacher, Student, Parent/Guardian and Admin. Admin users are further defined by level.

User access is as follows:

Teachers access detailed and aggregate data for *currently* assigned students to one or more classes. Teachers can also access aggregate data only, in the form of aggregate level reports, for students that were previously assigned to one or more of the teacher's classes, such as from prior years.

Students can access their data including assignments such as online tests, grades, etc.

Parents/guardians can access the data for each of their students.

Administrative users can access data based on the level. For instance:

- State Admins can see all student and staff data for all districts,
- District Admins can see all student and staff data for their district,
- School/campus Admins can see all student and staff data for their school/campus.

Dashboards and Metrics

D2SC's LMS/LDS includes the availability of multiple Dashboard style graphical reports. These are provided to the user based on the user's role and level. The Dashboards include Pass/Fail analysis,

Strand/Objective analysis, Demographic analysis and Early Warning based on defined student indicators identifying high/low risk, performance, etc.

Dashboards include drill down functionality that allows the user to start a high level such as district and drill down the student level.

Two example Dashboards, demonstrating two alternative views of Attendance/Absence Analysis, are included below.

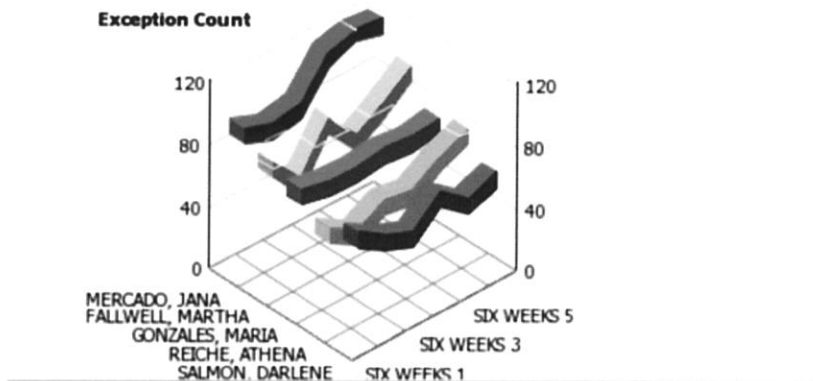
Top 6 Absence Populations						
Absence Count	SIX WEEKS 1	SIX WEEKS 2	SIX WEEKS 3	SIX WEEKS 4	SIX WEEKS 5	SIX WEEKS 6
Free Lunch	4,177	4,177	4,177	4,165	4,165	4,165
NONE	2,566	2,566	2,566	2,603	2,603	2,603
Participant in career and technology course	2,496	2,496	2,496	2,485	2,485	2,485
Special Ed - YES	975	975	975	972	972	972
LEP	880	880	880	879	879	879
GT Identified	642	642	642	642	642	642

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Top 5 Teachers with Highest Attendance Exceptions



D2SC's Early Warning System development is based on multiple sources of research on the subject including The Wisconsin Center for Education Research and the National High School Center. The EWS development is currently in progress for our current customer base.

A.5.b

Administrative Activities

D2SC follows a Solution Development Life Cycle (SDLC) that defines the steps taken to help ensure a successful solution implementation for all customers. Regardless of the size of the implementation, the same basic steps are followed.

Throughout the complete implementation process, key management activities are in place. These include the project, quality, test and change & release management processes.

Security Procedures

D2SC follows the activities mentioned above to ensure that appropriate security procedures are documented, communicated and adhered to by all team members including D2SC and Tennessee members. These procedures ensure that, during implementation and upon rollout, all appropriate and required procedures are in place to protect the sensitive nature of personally identifiable information.

The D2SC team, including project, development and support members, is trained in appropriate procedures for handling, transmitting and disposing of sensitive and private materials and information.

Secure Architecture and data encryption

D2SC's LMS/LDS have stood the test of time regarding the ability of its secure architecture to protect all sensitive data during all system actions including the processing of data, the storing of data and the reporting of data.

All D2SC systems are hosted at secure data centers with full data and physical security and multiple high speed internet backbone providers.

SSL encryption is used between all user communication and the database and application servers. This includes users of the web application and the assessment tool application, used for scanning OMR and plain paper answer documents and for handheld response pad assessment processing.

A.5.C

Quality Control

D2SC's Quality Management Process is an integral part of the SDLC beginning during the initial phases of the project and continuing through Production Deployment and into Post-Deployment Support of the LMS/LDS.

The **User Acceptance** phase demonstrates to the State that the solution performs as designed and the State accepts the solution as developed. The objective of this phase includes:

- Solution operation demonstration to the end-user
- Information storage and calculation accuracy
- Demonstration of all rules, functional requirements, technical requirements and design standards compliance
- Demonstration that all screens and output are clear, concise and easy to use

The **Production Deployment** phase follows the User Acceptance phase. The objectives of this phase are to verify:

- That all modules and programs are available and operational
- The installation procedure documentation is complete, accurate and easy to use
- The backup and recovery procedures are well documented

- Resources conducting the recovery are adequately trained
- When normal conditions return, the system and all its processes and data can be restored

The **Post-Deployment Support** phase initiates D2SC's business as usual long-term support.

At this stage, the State uses D2SC's Support Desk as defined in the Solution Schedule.

D2SC process for updates to the software includes communicating the schedule for updates including functional changes, timeframes, etc.

The State will be involved in the acceptance of updated software and will be asked to review and approve any software changes prior to deployment into the production environment.

A.5.d

Operations Management Activities

D2SC's project and implementation teams are comprised of highly experienced staff members from diverse areas of expertise including infrastructure, software development, database analysis and data management, systems deployment, application support and implementation. In addition, most of D2SC's support staff come with multiple years of education experience including education technology and classroom experience.

Upon contract signing, D2SC will provide a staffing plan to the State that identifies key project team members including resumes, team roles and responsibilities and contact information.

Upon project initiation, D2SC will not replace or reassign key project staff members without written approval from the State until project completion. If a reassignment is necessary, D2SC will replace the team member with a resource of equal or superior experience and capabilities.

Management Meetings

D2SC's Project Manager, in coordination with the State's assigned Project Manager, will develop several project documents including a communications plan. This plan will define the methods to be used for communication for all team members including State team members and D2SC team members.

The schedule, attendees and agendas for regular project meetings will be developed at that time. The proceedings of all meetings will be recorded and meeting minutes captured and submitted as part of the meeting reports.

The core project team will meet weekly to review the:

- Work Plan and determine actual progress and compare to the plan
- status of deliverables
- identification of issues and risks and progress related to resolving any previously identified issues
- upcoming deliverable schedule
- etc.

Weekly meetings will result in the creation of reports that will state progress, identify any problems or issues that have been encountered and the disposition of previously encountered issues.

Monthly and quarterly status meetings will include the core Project Management team as well as sponsors and executives from the State and D2SC. Quarterly meetings will result in reports that will contain additional information including:

- ongoing problems including any questions or complaints originating with the State
- invoice submission and payment
- an executive summary containing key information related to major problems or recommendations.

During the execution of the project, the State and D2SC project managers will communicate any unanticipated issues or problems as they occur.

A.6.a

Project Modules

D2SC's project team will work in close cooperation with members of the State's team towards the implementation of the State's required solution.

Solution Analysis and Design phase – during this phase the combined teams will work to gather all requirements and to identify the data sources for data mapping. In addition, the combined teams will identify the desired indicators and appropriate thresholds for the Early Warning system.

Solution Build, Build Verification and User Acceptance phases – during these phases the combined team will build the custom solution for the State and then validate that the solution satisfies all State requirements.

Production Deployment phase – during this phase the combined team ensures that deployment to production is successful. D2SC supports the State in all aspects of technical support as well as troubleshooting any issues related to responsiveness and functionality.

A.7.a

Training

D2SC's Training Model follows a train-the-trainer approach. D2SC provides direct training to a contract specified number of State staff members. The training includes coverage of all provided product modules and is performed at an adequate location specified and provided by the State. In addition, if provided in the contract, D2SC training staff members may provide support for the State's training staff during State provided training sessions. This support is typically in the form of remote virtual monitoring of the training sessions.

End user documentation and How To guides are provided electronically and are available from the D2SC website.

A.8.a

End User Technical Support

D2SC provides 24-hour technical support to its customers. D2SC uses a “named-user” model for support. In this model, specific users are provided with the 24-hour support telephone number and support email address.

When a support call or email is received, D2SC’s automated support system creates a support ticket. The system then tracks the progress of the support issue through until issue resolution. The State is notified, via email, throughout the resolution process.

A.9.a

Annual Updates to the Data Model

D2SC will apply updates and enhancements to the State’s LDS/EWDS instance as they are available and as approved by the State.

The State will be notified of available updates and enhancements and will be provided with access to a “Staging” environment to test and verify proper function of all LDS/EWDS components prior to approval.

A.10.a

State Requested Change Requests

The State may, at its discretion, submit an MOU specifying additional services.

D2SC shall, upon receipt and within ten (10) business days, provide a written proposal for the completion of the new service. The proposal will include:

- Impacts to existing services,
- Level of effort required to complete the changes,
- Timeframe schedule to complete the changes,
- Person hours required,
- Maximum anticipated cost.

D2SC will not perform any work until the State approves the proposal at which point the signed proposal will become an MOU between the State and D2SC.

The State will provide a written notice of approval once the work has been accepted and approved.

The State will remunerate D2SC for acceptable work products based on D2SC’s Change Request Proposal MOU. If the Change Request Proposal MOU has no remuneration amendment, remuneration will be based on contract section C.3.c.

PROJECT MANAGEMENT AND IMPLEMENTATION TIMELINE

D2SC Education brings a comprehensive approach to large-scale implementations. Our project team is dedicated to providing a successful solution within a firm timeline. Our strategy provides the significant resources that are necessary to deliver the full scope of this proposal and our commitment of experienced professionals has led to our unsurpassed implementation track record. You can depend on our on-site commitment to meet all project needs.

All of our projects are managed by an implementation plan that details the project objectives, task descriptions, deliverables and expected results, as well as project timing and staff assigned to the engagement. Given the short timeframe outlined in the RFP, D2SC Education will take an aggressive approach regarding assignment of staff resources dedicated to making a fast, seamless, and effective transition to a new system. From beginning to the end, our single platform provides for a seamless continuum through which a user can access modules and view student data via one uniform interface.

A detailed sample project plan is included in this proposal to demonstrate the proposed implementation timeline, project phases, and tasks that need to be completed for a successful implementation.

Proposed Documentation Deliverables

D2SC agrees to provide the following deliverables as part of the project implementation to assist District Purchasing Department personnel to properly conduct evaluation and analysis of the implementation:

Written Deliverables

- ✓ Project Work Plan
- ✓ Recommendations for District Roles & Responsibilities
- ✓ Project Communication Plan
- ✓ Project Marketing Plan
- ✓ Project Status Reports
- ✓ Executive Briefing Reports
- ✓ Risk and Issue Management Plan
- ✓ Software Change Control Process
- ✓ Software Configuration Plan
- ✓ Software Configuration/Design Documentation
- ✓ Systems Interface Plan and Design/Capability
- ✓ Detailed Testing Plan and Test Scripts
- ✓ Data Conversion Plan and Design
- ✓ Deployment Plan
- ✓ Comprehensive Training Plan, Materials, and Curriculum
- ✓ Complete System Documentation
- ✓ Complete End-user Documentation
- ✓ End User Support Plan

- ✓ Technical Support Plan
- ✓ Application Maintenance Plan (including upgrades)
- ✓ Provide minimum and maximum hardware requirements

Software Deliverables

- ✓ Baseline software and licenses
- ✓ Upgrade software and licenses
- ✓ Functioning in-bound and out-bound interfaces
- ✓ Fully tested data conversion programs
- ✓ Provide 3rd party software. Any 3rd party software that cannot be provided due to licensing issues should be noted.

Non-Software Deliverables

- ✓ Conduct Project Kick-Off and regular project meetings and calls
- ✓ Create district project website that will serve as a marketing and bilateral communications tools for district, county districts, and D2SC.
- ✓ Conduct Unit and System Testing
- ✓ Conduct Integration Testing
- ✓ Conduct Volume/Stress Testing
- ✓ Support User Acceptance Testing
- ✓ Perform Production Tests
- ✓ Conduct Training

SUPPORT OVERVIEW

While D2SC's software products are proven and reliable, we realize that our clients require the confidence of a solid service level agreement (SLA) and accessible live support. Our support resources and staff are accessible, knowledgeable, and customer focused. Our standard SLA has been created to provide confidence and to ensure that issues are resolved efficiently and to our clients' satisfaction.

Our training model will result in a qualified resource at each campus that can both address tier 1 support issues, and escalate tier 1 issues to a D2SC Certified Trainer or D2SC Certified Implementation Specialist at the State or State level.

At the State, D2SC *Certified* Trainers and D2SC *Certified* Implementation Specialists will be well equipped to address tier 1 and many typical tier 2 support requests. For those issues that require escalation to D2SC, the D2SC Certified Trainers and Certified Implementation Specialists will have access to D2SC's live support services.

As part of our implementation effort, we will help State design a support protocol for the D2SC products, if needed.

Tier 1 Support

While we will customize our support plan to meet the State's requirements, our proposal is based on a typical state center deployment. Execution of our proposed implementation and training model will result in resources at the State level that are well trained and can confidently provide tier 1 support. Having the State level resources involved in tier 1 support results in a powerful synergy of local knowledge, instructional/content knowledge, and product knowledge.

Using this model, end-user tier 1 support is typically obtained in one of three ways:

- ✓ D2SC 24/7 Web-Based Support: All users will have access to screen specific help documents, user manuals and instructional help videos.
- ✓ Campus-Based Support: D2SC *Certified* State Trainer trained Campus technical staff answers most questions and provide front-line support.
- ✓ State-Based Support: D2SC Trained State 'Experts' answer technical support questions not answered/cleared by #1.

Tier 2 Support

For investigation and resolution of issues that require more in-depth technical assistance, D2SC provides live and ticket-based tier 2 support. In our typical deployment, designated and named State staff may contact D2SC to initiate a support request. Three vehicles are available for initiating tier 2 support requests:

D2SC Ticketing Support: State Support Staff contact D2SC via email for technical support questions. This will automatically assign a 'ticket' within the D2SC support queue (sender will receive a return email with ticket information). Correspondence about ticket will be added to ticket history. Ticket originator

(and any other users added to ticket) will automatically receive an email when ticket is resolved including resolution details.

D2SC Live Support: During business hours: Designated State staff may contact D2SC, between 8:00 am and 4:30pm to initiate a support request.

D2SC 24-hour Emergency Support: Designated State staff may contact a 24 hour monitored emergency support line to initiate a service request.

Support Priority Levels

D2SC has established priority levels for customer response differentiated by severity. Support is available via web-site or email. Client tickets are tracked to resolution with the client included in any communication via email response. Emergency Support is 24/7. Routine tier 2 support is available from 8:00am to 4:00pm pacific time.

Priority One: System not accessible. All users are impacted.

- ✓ Telephone and email response, less than 30 minutes.
- ✓ Resolution identification, less than 2 hours.
- ✓ D2SC will work continuously until service is restored

Priority Two: System accessible. Some user functionality impacted.

- ✓ Telephone and email response, less than 1 hour.
- ✓ Resolution identification, less than 4 hours.
- ✓ D2SC will work diligently, during normal business hours to restore service.

Priority Three: System accessible.

- ✓ Software configuration, setup, design not affected user functionality.
- ✓ Telephone and email response, less than 1 business day
- ✓ Resolution identification, 1 business day.
- ✓ D2SC will provide the State with an estimated resolution time.

D2SC provides helpdesk support, as well as e-mail support for named State support contacts. D2SC provides prioritized support coding and escalation processes. All trouble calls shall be initiated through D2SC's Customer Support Center or via e-mail.

PROPOSAL STATEMENT OF CERTIFICATIONS AND ASSURANCES

An individual legally empowered to contractually bind the Proposer must sign and complete the *Proposal Statement of Certifications and Assurances* below as required, and this signed statement must be included with the proposal as required by the RFP Attachment 6.2.

The Proposer does, hereby, expressly affirm, declare, confirm, certify, and assure ALL of the following:

1. The Proposer will comply with all of the provisions and requirements of the RFP.
2. The Proposer will provide, for the total contract period, all services defined in the Scope of Services specified by the *Pro Forma Contract* attached to the RFP.
3. The Proposer accepts and agrees, without qualification, to all terms and conditions set out by the *Pro Forma Contract* attached to the RFP.
4. The Proposer acknowledges and agrees that a contract resulting from the RFP shall incorporate, by reference, all proposal responses as a part of the contract.
5. The Proposer will comply, as applicable, with:
 - (a) the laws of the State of Tennessee;
 - (b) Title VI of the federal Civil Rights Act of 1964;
 - (c) Title IX of the federal Education Amendments Act of 1972;
 - (d) the Equal Employment Opportunity Act and the regulations issued there under by the federal government; and,
 - (e) the Americans with Disabilities Act of 1990 and the regulations issued there under by the federal government.
6. To the knowledge of the undersigned, the information detailed within the proposal submitted in response to the RFP is accurate.
7. The proposal submitted in response to the RFP was independently prepared, without collusion, under penalty of perjury.
8. No amount shall be paid directly or indirectly to an employee or official of the State of Tennessee as wages, compensation, or gifts in exchange for acting as an officer, agent, employee, subcontractor, or consultant to the Proposer in connection with the RFP or any resulting contract.

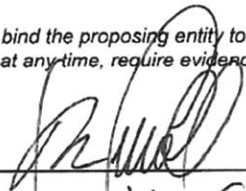
By signature below, the signatory certifies legal authority to bind the proposing entity to the provisions of this RFP and any contract awarded pursuant to it. The State may, at its sole discretion and at any time, require evidence documenting the signatory's authority to legally bind the proposing entity.

PROPOSER SIGNATURE & DATE:

PRINTED NAME & TITLE:

PROPOSER LEGAL ENTITY NAME:

PROPOSER FEIN or SSN:

 6/1/2011
Ken Sumrali President
D2 Data Drive Software Corp.
75-2833218

QUALIFICATIONS EVIDENCE GUIDE

The Proposer must address all items detailed below and provide, in sequence, the information and documentation as required (referenced with the associated item references). The Proposer must also detail the proposal page number for each item in the appropriate space below, and use this guide to cover the Qualifications Evidence section of the proposal (as its table of contents). Prior to State evaluation of Qualifications Evidence, the RFP Coordinator will review each proposal for compliance with all RFP requirements, including but not limited to:

- The proposal must be delivered to the State no later than the Proposal Deadline.
- The Qualifications Evidence and the Cost Proposal must be packaged separately as required.
- The Qualifications Evidence must NOT contain cost or pricing information of any type.
- The proposal must NOT contain any qualification, limitation, or other restrictions.

The Proposal Evaluation Team will, then, review the Qualifications Evidence to determine if the mandatory requirement items are addressed as required and that it documents that the Proposer meets each mandatory qualification and experience requirement and is otherwise, at least, minimally acceptable as a contractor for the subject services.

PROPOSER LEGAL ENTITY NAME:		D2SC
Proposal Page # (Proposer completes)	Item Ref.	QUALIFICATIONS EVIDENCE
1	6.2.1.	Detail the name, e-mail address, mailing address, telephone number, and facsimile number of the person the State should contact regarding the proposal.
24	6.2.2.	Provide the RFP Attachment 6.1., <i>Proposal Statement of Certifications and Assurances</i> completed and signed by an individual empowered to bind the Proposer to the provisions of this RFP and any resulting contract. The document must be signed without exception or qualification.
29	6.2.3.	Provide a statement, based upon reasonable inquiry, of whether the Proposer or any individual who shall perform work under the contract has a possible conflict of interest (e.g., employment by the State of Tennessee) and, if so, the nature of that conflict. <i>Any questions of conflict of interest shall be solely within the discretion of the State, and the State reserves the right to reject any proposal or cancel any award.</i>
30	6.2.4.	Provide a statement of whether the Proposer or, to the Proposer's knowledge, any of the Proposer's employees, agents, independent contractors, or subcontractors, proposed to provide work on a contract pursuant to this RFP, have been convicted of, pled guilty to or pled <i>nolo contendere</i> to any felony. If so, include an explanation providing relevant details. <i>Any issues relating to such a matter shall be solely within the discretion of the State, and the State reserves the right to reject any proposal or cancel any award.</i>
31	6.2.5.	Provide a statement of whether there is any material, pending litigation against the Proposer that the Proposer should reasonably believe could adversely affect its ability to meet contract requirements pursuant to this RFP or is likely to have a material adverse effect on the Proposer's financial condition. If such exists, list each separately, explain the relevant details, and attach the opinion of counsel addressing whether and to what extent it would impair the Proposer's performance in a contract pursuant to this RFP. <i>Any issues relating to such a matter shall be solely within the discretion of the State, and the State reserves the right to reject any proposal or cancel any award.</i> <i>All persons, agencies, firms, or other entities that provide legal opinions regarding the Proposer must be properly licensed to render such opinions. The State may require the Proposer to submit proof</i>

		<i>of such licensure detailing the state of licensure and licensure number for each person or entity that renders such opinions.</i>
32	6.2.6.	Provide evidence that the Proposer is a Microsoft Certified Partner.
5 - 7	6.2.7	Provide evidence that the Proposer has previously implemented their data model a K-12 Local Education Agency or State Education Agency.

QUALIFICATIONS EVIDENCE

6.2.3 CONFLICT OF INTEREST

CONFLICTS OF INTEREST

A conflict of interest occurs when someone in a position of trust has competing professional and personal interests and these competing interests make it difficult to fulfill their professional duties impartially. A conflict of interest exists even if no unethical or improper act results from it.

Conflicts of interest may be **actual** or **perceived**. An actual conflict of interest occurs when a decision or action would be compromised without taking immediate appropriate action to eliminate the conflict. A perceived conflict of interest is any situation in which a reasonable person would conclude that conflicting duties or loyalties exists.

At this time, and to the best of D2 Data Driven's knowledge, no conflict of interest exist between D2 Data Driven Software Corporation, it's employees or individual scheduled to work on this project team.

NAME:
SIGNATURE:
TITLE:
DATE:

Ken Sumner
President
6/1/11

QUALIFICATIONS EVIDENCE

6.2.4 FELONY CONVICTION

FELONY CONVICTION

To its knowledge D2 Data Driven Software Corporation is not owned or operated by any person or persons nor, are any of its employees, agents, independent contractors, or subcontractors, proposed to provide work on a contract pursuant to this RFP, who have been convicted of, pled guilty to or pled *nolo contendere* to any felony.

NAME:
SIGNATURE:
TITLE:
DATE:

Ken Summell
President
6/1/11

QUALIFICATIONS EVIDENCE

6.2.5 LITIGATION / PENDING LITIGATION

AFFECTS OF LITIGATION CURRENT OR PENDING

At this point and to the best knowledge of D2 Data Driven Software Corporation ("D2SC"), there is no material, pending or current litigation against D2SC that D2SC reasonably believes could adversely affect its ability to meet contract requirements pursuant to this RFP or is likely to have a materially adverse effect on D2SC's financial condition.

NAME:
SIGNATURE:
TITLE:
DATE:

Ken Sumral
President
6/1/11

QUALIFICATIONS EVIDENCE – Microsoft Partner

6.2.6.

Organization: D2 Data Driven Software Corporation
ID: 3329391
Location: DALLAS, Texas
Partner Level: Registered Member
Membership Expires: 5/31/2012